

# STEF DU PLESSIS

empowering people | inspiring cultures

**AUTHOR  
SPEAKER  
INTERVENTION LEADER**

## AT A GLANCE

3 500+ engagements | 20+ years | 5 continents

**“One of South Africa’s most influential motivators.”**

- Council on Education in Management

**“One of the world’s leading practitioners in his field.”**

- Institute for International Research



### Stef du Plessis is a thought leader on employee engagement and workplace culture.

CEOs trust him to improve their organisational results: first by helping them to get their people on board and on track, and then by giving them the insights and tools with which to crank up the way they do things.

**EVENT PLANNERS** the world over rely on him to deliver inspirational talks and cutting-edge business presentations on topics related to personal effectiveness, leadership, teamwork and high-performance workplace culture.

**INDUSTRY ICON.** Co-developer of the acclaimed UGRs® concept, now in use by organisations in more than 50 countries. One of the most highly awarded and accredited professional speakers in the world. Notably, the Professional Speakers Association of Southern Africa has named its highest and most coveted award ‘The Stef du Plessis Founder’s Award’.

**SHOW STOPPER.** Consistently rated as the standout speaker at premier conferences, he is a firm favourite with event planners and audiences alike. He has spoken on some of the most prestigious stages in the world, often to audiences of thousands, translated simultaneously into multiple languages. Delegates agree: **Stef’s message transcends boundaries and borders.**

**FULL-HOUSE OFFERING.** Content that is relevant, practical and proven. Delivered by a world-class presenter. Backed by implementation systems, support resources and performance assessments that actually work.

**PROVEN, TRIED, AND TESTED.** With a Master’s degree in leadership, *cum laude*, Stef is academically well grounded. His considerable personal experience as an executive-level leader and award-winning entrepreneur over many years guarantees

a practical, hands-on approach. All of his stuff has been **real-world-tried-and-tested** - across all industries. But it is the ongoing, often **ground-breaking work** that he continues to do together with his business partner, Australian-based Steve Simpson - the original creator of the UGRs® concept - that keeps him **at the cutting edge** of organisational transformation.

**PEOPLE MOBILISER.** Feedback is unanimous: Stef is a **gifted communicator** who commands authority. But always with humility and authenticity. Which is why people from all walks permit him to guide them to a point where they can do more, be more and have more. At home, work and play. **He does not only ‘tell’ people how... he also provides the tools with which to bring about - and sustain - personal change. Permanently.**

**CULTURE ARCHITECT.** His corporate clients - including numerous enterprises that boast a global footprint - rely on him to help them build winning workplace cultures. While each **‘culture-by-design’** intervention is uniquely different, all are powered by the **one-of-a-kind UGRs® concept**. Turnkey projects typically include an employee engagement phase, followed by the training of a core group of in-house UGRs® Champions, who are then provided with **everything necessary to embed and sustain a winning workplace culture...** from two-weekly videos to keep everyone on board and on track, to implementation resources, through to a **full suite of assessments.**

**SAFE.** If it’s in Stef’s marketing material, it’s **accurate and verifiable**. So, what you read here is what you get, guaranteed. Plus, he does not take on assignments that are beyond the scope of his expertise, and he only accepts invitations to work with a group; speak at an event; or lead an intervention when he is certain that his content and style is a good fit. Which is why he is able to offer a bulletproof guarantee: **He will meet your expectations, or your money back. No questions asked.**

### ‘PUTTING YOUR MONEY WHERE MY MOUTH IS’ GUARANTEE



- 1 If it’s in my marketing material, it’s true.
- 2 No hard sell. If I can’t deliver on your brief, I won’t take your booking.
- 3 If I take your booking, but fail to meet your expectations, you get your money back. No questions asked.

*Stef du Plessis*

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## FAST FACTS

3 500+ engagements | 20+ years | 5 continents



just a few of  
JUDGE HIM BY THE COMPANIES HE KEEPS



### HERE'S WHY THEY BOOK HIM

- “ I have never seen a facilitator like Stef du Plessis.”  
*Rickson Mboweni, as Labour Relations Manager, Iscor (now Mittal Steel)*
- “This was by far the very best strategic session I have ever attended.”  
*Gareth Taylor, as Executive General Manager, Barrick Africa*
- “Stef is an extraordinarily talented speaker. I would invite him back in an instant.”  
*Gary Witt, as Executive Vice-President, Colorado Telecommunications Association USA*
- “I have relied on Stef for the past decade to help us improve our results through our people.”  
*Dana Roets, as Senior Vice President, Gold Fields Limited*
- “Stef is one of the most incisive, visionary, transformational, yet humorous business speakers you'll ever know.”  
*Fezekile Tshiqi, as Group Human Resources Director, Nampak Limited*

### AWARDS & ACCREDITATIONS

Stef is the **only speaker on the African continent** to have earned all of the following:

-  One of only 9 South Africans to have earned the **Certified Speaking Professional** designation, conferred by the Global Speakers Federation.
-  One of only 6 recipients of the Professional Speakers Association of Southern Africa's highest award, also named the '**Stef du Plessis Founder's Award**'.
-  One of a select group of **CSPGlobal** recipients in the world, of which only 3 are from Africa. This is the highest earned accreditation in speaking.
-  One of only 14 inductees into the **SOUTHERN AFRICAN SPEAKER HALL OF FAME**.

### PROFESSIONAL MEMBERSHIPS

-  Association of Change Management Professionals  
ACMP; Member
-  Global Speakers Network  
GSN; Member
-  American Society for Training and Development  
ASTD; Member
-  Professional Speakers Association of Southern Africa  
PSASA; Founder, Past President and Member

Information correct as at January 2016